



# PHOTOGRAPHY PACKAGES 2023

TWEED TOURISM COMPANY





## THE PACKAGES

Are you a new business looking to create a clear and distinct brand? An established business in need of a content refresh? Launching a new product, website or campaign and in need of imagery? We've engaged 3 professional, local photographers to put together a selection of photography packages for your business.

### Why does your business need amazing images?

- Attract customers
- Establish a clear brand and voice
- Improve your social media and digital presence

### Where will your business use these images?

- Your FREE ATDW listing
- Website
- Social media
- PR and marketing opportunities

To make your life easier, we've put together 3 packages to choose from. For bookings and/or custom packages, please reach out to the photographers directly. Please note any special requests or talent organisation is to be done by negotiation with the photographer.

### Are you a local Tweed-based photographer and wish to be included?

Contact Greer Zunker at [gzunker@thetweed.com.au](mailto:gzunker@thetweed.com.au).



## STARTER PACK

### 25 IMAGES

Includes fit-out, candid photography and product shots of business' choice.

- Shoot time approx 45 minutes/1 hour
- Travel included
- Images professionally edited and supplied in high resolution online gallery for download.

## SPECIAL OCCASION PACK

### 50 IMAGES

Great to capture an event, a launch, gathering, networking session, lunch etc.

- Room or event styling.
- Guest arrival, and mingling.
- Food + beverages.
- Team photographs.
- Candid and documentary style.
- Shoot time up to 2 hours (required to capture all of the above components).
- Travel included.
- Images are professional edited and supplied in high resolution on an online gallery for download.

## PORTFOLIO PACK

### 50 IMAGES

Suitable for operators who want to have photos for website updates, blogs and social media etc.

- Professional gallery of images of your business.
- Includes styling, art direction and product placements.
- Shoot time would be up to 2 hours.
- Travel included.
- Images are professional edited and supplied in high resolution on an online gallery for download.





## SALLY SINGH

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## RHIANNON JONES

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## KRISTY MASON

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| STARTER PACK | SPECIAL OCCASION PACK | PORTFOLIO PACK |
|--------------|-----------------------|----------------|
| \$390        | \$590                 | \$690          |

| STARTER PACK | SPECIAL OCCASION PACK | PORTFOLIO PACK |
|--------------|-----------------------|----------------|
| \$250        | \$450                 | \$600          |

| STARTER PACK | SPECIAL OCCASION PACK | PORTFOLIO PACK |
|--------------|-----------------------|----------------|
| \$250 + GST  | \$500 + GST           | \$600 + GST    |

The package pricing is relevant for the year 2023 and is subject to change.